



WHITE PLATES BLACK FACES

BOOKING RATES & FEES

STANDARD DAY RATE: \$50 PER HOUR

This is a flat rate and cannot be prorated. This rate is calculated based on the length of time that AJ will need to be present during the event or feature. Any time exceeding the agreed upon duration will be added to the final invoice.

BOOKING FEES

All booking fees are in addition to the standard rate above. If you are a charitable organization please contact AJ directly to discuss discounts.

SPEAKING ENGAGEMENTS

1. Panel Discussion (no cocktail demo): \$150
2. Speaking Engagement (no cocktail demo): \$350
3. Speaking Engagement with cocktail creation and demo:
 - a. 10 minutes or less: \$300
 - b. 10 minutes or longer: \$500

SOCIAL MEDIA

1. Content creation under 10 minutes: \$150
2. Content creation 10-30 minutes: \$250
3. Content creation over 30 minutes: \$350

RECORDED & EDITED CONTENT

1. 30 minutes or less: \$350
2. 30 minutes or more: \$500

SERVICES

1. *Cocktail features & recipe creation for print or for menu:* \$250
2. *Cocktail class (2 hour max):* \$350
3. *On-site private bartending (2 hours):* starts at \$500
4. *Cocktail menu creation, training, & costing:* \$5000 or % of sales

By booking Andra AJ Johnson you agree to the above rates.

Washington, D.C. • whiteplatesblackfaces@gmail.com

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